



# Grow and Expand the Capabilities of Citrix® Desktops with User Management

## ProfileUnity™ 'Unifies' Users, Data and Application Availability

With your users under management, it's easy to expand your Citrix desktops to more users and enhance the functionality of the user environment. Liquidware Labs ProfileUnity offers enterprise class User Management features to on-board more users from legacy environments, provision settings, and fully manage user sessions on a context-aware basis.

ProfileUnity User Management enables:

- On-boarding of more users to Citrix® XenApp, XenDesktop
- Simultaneous profile support and migration for mixed OS environments (Windows® XP/7/Server 2003/2008/2012\*)
- Advanced Profile Management
- Profile portability beyond the Windows user profile store
- Advanced profile cleanup for XenApp™ Servers
- User and Department Installed Applications for XenDesktop™
- Centralized printer and drive mapping
- Advanced context-aware capabilities
- Automated provisioning of standard user OS & application settings
- Folder redirection with built-in data migration
- Summary reports of centralized User Management configurations

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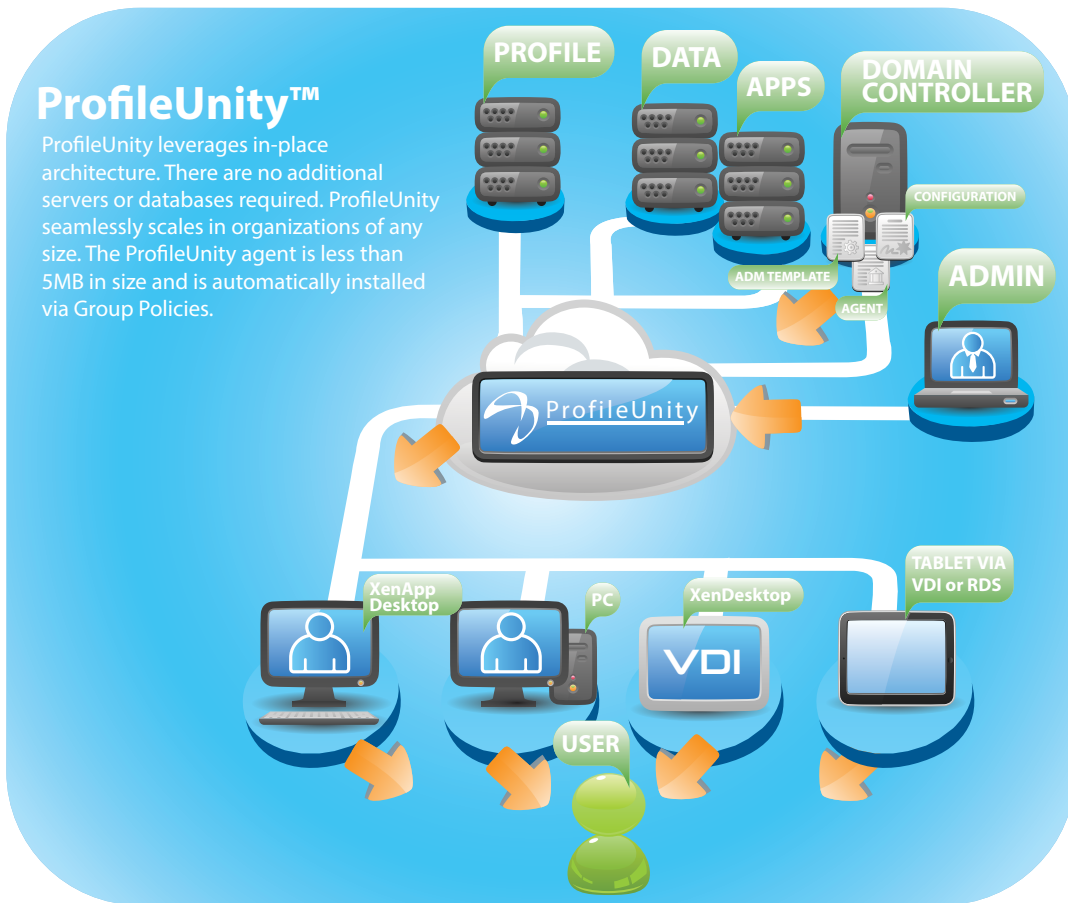
### User Management for Physical, Virtual and BYOD environments

Citrix desktops running Microsoft® Windows® are logical choices for large enterprise sites for good reason. Windows provides the needed standard in the industry to increase productivity and to ensure application compatibility. Citrix provides anytime, anywhere access to those desktops.

When leveraged with a virtual or remote desktop strategy such as Citrix, Windows works superbly as the cornerstone of BYOD and BYOPC policies by providing a common enterprise desktop for Apple®, Android®, and Linux® devices.

*"Enterprise Windows deployments demand enterprise User Management. ProfileUnity is up to the task."*

**Steve Wood**  
 Technical Consultant  
 SITS Group, a leading Microsoft, Citrix®, and VMware® integration partner



ProfileUnity Adds Value to Citrix VDI and Microsoft Solutions

	ProfileUnity Extends With	ProfileUnity Benefits	Business Case
<b>Legacy Citrix XenApp Legacy 2003 Servers and Windows XP</b>	Seamless User Management and Migrations to Windows 7/8.*	<ul style="list-style-type: none"> <li>Automated v1 and v2 profile remediation</li> <li>Limitless data migration of user authored data with reporting</li> </ul>	<ul style="list-style-type: none"> <li>Meet end-of-life Windows XP deadline</li> <li>Ensure user productivity is unaffected</li> </ul>
<b>Citrix XenApp 2008, XenDesktop, and Windows 7/8* PCs</b>	Robust User Management beyond limits of Group Policies and profile management. Seamless move to Windows 8, Server 2012.*	<ul style="list-style-type: none"> <li>User policies and profiles managed from one console</li> <li>Context-aware settings</li> <li>Easier than scripts or single-use tools</li> <li>Summary reports of configurations for continuity and compliance</li> </ul>	<ul style="list-style-type: none"> <li>Lower management costs</li> <li>Unify User Management under one console</li> <li>Help ensure compliance</li> <li>Built-in disaster recovery (DR) with base image strategy</li> </ul>
<b>App-V</b>	FlexApp DIA (Department Installed Applications) supports application virtualization of complex applications without limits of isolation.	<ul style="list-style-type: none"> <li>More applications can be virtualized</li> <li>Fewer base images needed for VDI</li> <li>Users can be empowered to install applications in VDI</li> </ul>	<ul style="list-style-type: none"> <li>Lower management costs</li> <li>Make more users compatible with VDI</li> <li>Increase user productivity</li> </ul>
<b>Citrix UPM</b>	Compatible profiles can be seamlessly handed off from UPM to ProfileUnity when the need arises for full advanced User Management features.	<ul style="list-style-type: none"> <li>Granular management of profiles</li> <li>Custom inclusion of areas outside user profile even on system root</li> <li>Captures most app settings without writing templates</li> <li>One profile for all Windows OS</li> </ul>	<ul style="list-style-type: none"> <li>Mitigate future migrations of users with one dynamic profile (users are also ready for Win 8/Server 2012 co-existence)*</li> <li>Lower management costs with one console</li> <li>Enhance user productivity with inclusions of non-standard profile areas of OS</li> </ul>
<b>Personal vDisk</b>	FlexApp DIA adds application virtualization capabilities for difficult to virtualize applications on a department basis.	<ul style="list-style-type: none"> <li>Package and assign applications by department</li> <li>One solution for both User and Department Installed Applications</li> <li>Central inventory of UIAs and DIAs</li> </ul>	<ul style="list-style-type: none"> <li>Lower management costs</li> <li>Make more users compatible with VDI</li> <li>Increase user productivity</li> </ul>
<b>USMT (User State Migration Tool)</b>	One dynamic profile and built in data migration for Windows XP/7/8.* Backward and forward capable.	<ul style="list-style-type: none"> <li>No user downtime</li> <li>Allow for co-existence with future OS, not just a one-time move</li> <li>Completely automated</li> </ul>	<ul style="list-style-type: none"> <li>Ensure user productivity is unaffected</li> <li>Lower management costs</li> <li>Lower administrative time and costs</li> </ul>

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End the cycle of desktop user migrations and benefit from the ongoing management of user profiles and configurations with ProfileUnity User Management.

ProfileUnity provides centralized User Management of any Windows desktop environment across all platforms – physical, remote, or virtual.


**Application Virtualization for VDI, including XenDesktop**  
 ProfileUnity™ FlexApp™ application virtualization technology provides additional benefits for virtual desktop environments. FlexApp™ enhances other application delivery strategies, such as Microsoft® App-V, by giving users and administrators the ability to virtualize even complex applications. FlexApp virtualizes

applications without isolation. FlexApp applications “look” native to the Microsoft® OS and other applications and therefore have a very high virtualization success rate.

FlexApp enables a potentially limitless number of applications to be stored separately from the Windows operating system yet 'snapped-in' in only seconds at login. FlexApp enhances Microsoft-based VDI solutions by empowering VDI users with the option to install the applications they need to be productive. Administrators can also package applications and distribute them to custom groups/users with FlexApp DIA (Department Installed Applications).

FlexApp can help reduce VDI management by reducing the number of master images that need to be maintained, and lets more types of users to be candidates for Citrix VDI, including XenDesktop.

Take A **TEST DRIVE** Try Even Before You Download!  
 Scan the QR code or visit [LiquidwareLabs.com/TestDrive](http://LiquidwareLabs.com/TestDrive).



\*Full Windows 8 and Server 2012 support planned for mid-2013.

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